

THE EMERGENETICS SERIES

WHICH EMERGENETICS® BRAIN IS CREATIVE?

Being Creative is Easy When You Understand Yourself

If you think that you are not creative, maybe it is time to think again. Developed by Right Impact Training, **Which Emergenetics Brain is Creative** will challenge your pre-conceived notions about creativity.

Based on the scientific research behind Emergenetics®, **Which Emergenetics Brain is Creative** allows you to tap on your personal creative talents, no matter how you prefer to think or behave.

Programme Includes:

- A sound explanation of the theories behind Emergenetics®
- An understanding of your creative preferences and strategies
- An introduction to creativity tools you can use immediately

Methodology

Experiential learning that allows participants to acquire skills through a good mix of classroom delivery, hands-on activities and personal reflection.

This programme is for you if you wish to:

- Open your mind to look at creativity differently
- Understand where your creative strengths lie
- Formulate creative solutions to problems you face
- Learn how to employ creativity in day to day operations
- Equip yourself with creativity tools you can use immediately

Pre-requisite

Competency in English

Programme Duration

Full Day/ Half Day

Which Emergenetics Brain Is Creative can be tailored to meet your organisation's objectives. Speak to our programme manager to find out more.

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Emergenetics® is a profiling instrument based on scientific research that indicates that individuals are genetically pre-wired at birth to think and act in certain ways, and these traits change as a result of social and environmental factors, i.e. *emerging* from our life experiences. The combination of *genetics* and experiences intertwine to form recognisable patterns that can be used to improve communication and productivity.

With more than two decades of research and practice, the Emergenetics® Profile provides information on four thinking attributes (Analytical, Structural, Social, Conceptual) and three behavioral attributes (Expressive, Assertive, Flexibility).

Today, Emergenetics® is used by more than 300,000 individuals from Fortune 500 companies, government agencies, corporate establishments, non-profit organisations, and schools from around the world.

Certified to conduct the Emergenetics® Profile and develop programmes based on Emergenetics®, Right Impact Training brings to you the Right Impact Emergenetics Series with the aim of empowering you and enhancing your performance at work and in life. Titles in the series are available as one full day or one half day workshops.



Discover your
natural strengths



Work better
in teams



Understand how
you think and
behave



Make better
decisions